



**NATIONAL  
SPORTS  
DEVELOPMENT**



**BOLTON WANDERERS  
FOOTBALL CLUB**

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### **National Sports Development Soccer Club partners with Bolton Wanderers Football Club**

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May 2010 – National Sports Development Soccer Club (NSDSC) announced it will be combining efforts with Bolton Wanderers Football Club (BWFC) in the United Kingdom to bolster its already strong soccer programming.

Collectively, David Bailey, BWFC International Program Manager will work with the NSD Soccer Club General Manager, Shaun Lowther and Technical Director, Troye Flannery to facilitate a solid foundation in soccer for years to come - from grassroots to elite levels (U10 – U18), by utilizing both organizations vast experience and true passion for the game of soccer.



Bolton Wanderers Football Club will provide NSD Soccer Club with:

- Coaches – Camps & Clinics
- Soccer Curriculum
- Coach Education
- NSDSC Player Development Programming
- Training Camps in Bolton for NSDSC teams

Regarded as one of the most successful clubs in the UK and respected across Europe; in 2006 the club announced the opening of the first International Soccer School of its kind in the world.

The International Soccer School runs courses which range from extensive year long scholarship programs, to week-long residential courses and even one-day team visits. The courses will cover the advancement of sport science techniques as a focal point as the club's academy encourages youngsters to sample some of the training techniques that are used in everyday training by the Bolton Wanderers first team.



The International Soccer School has already visited Australia, Cyprus, Iceland, Ireland, Malta, New Zealand, Norway, Spain, South Africa, Tanzania and the USA to name a few.

BWFC ensures that young talented players have an opportunity to display their skills in a secure learning environment. The players' welfare and education are taken care of in a professional manner through highly qualified staff presence to guide the players through various stages of their development.

All young players dream about playing in cup finals and winning championships but the qualities needed to be successful are many and varied. Ability, fitness, determination and dedication are obvious requirements, but attitude and discipline are also of paramount importance if a player is to succeed.

David Bailey, BWFC International Program Manager had these comments, "It is very exciting to have the NSD Soccer Club as a partner club and we look forward to a long fruitful relationship. Having had a group over from NSDSC recently here at our international campus based at the Reebok stadium, I felt it was a positive move to invite the club to become a partner and help player development and coach education. We will look to give players and coaches a real insight into life in the English Premier League and what attributes are required. We encourage players to play with a smile on their faces and in a relaxed confident manner so true potential can be realized....the game is there to be enjoyed"



Shaun Lowther NSDSC General Manager had this to say about the partnership, "Without doubt Bolton Wanderers Football Club is a club that is geared towards growing the sport of soccer not only in the UK but throughout the world. We feel very privileged and honoured to become a partner club of Bolton Wanderers. I was very impressed with the work that David Bailey and his staff demonstrated both on and off the field during our recent stay at the Reebok. We look forward to BWFC staff visiting us here in Calgary to work with our players and coaches. In addition we will be offering some of our teams the opportunity to travel to the UK in future years to embrace and immerse themselves in an environment rich in soccer specific culture and passion."



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### **About the NSD Soccer Club**

The NSD Soccer Club is "Committed to Excellence" by providing an environment to capture the fun, sportsmanship and skill development of the game of soccer for all of its members to the best of their ability. Our motto "Soccer for Life" can be achieved through a systematic approach based on age and gender specific objectives in accordance to our "Long Term Player Development" model (LTPD).

The NSD Soccer Club's vision is to create value for their membership, taking pride in their service, staff and volunteers.

[www.nsdsocket.com](http://www.nsdsocket.com)

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### **About Bolton Wanderers Football Club**

The Bolton Wanderers International Soccer School gives young footballers around the World the opportunity to display and enhance their skills and techniques under the guidance of UEFA qualified coaches within an English Premier League Club.

*Bolton Wanderers mission is to help young footballers raise their **Technical, Physical, Mental** and **Tactical** skills to the highest possible standard, by providing an **Enjoyable, Exciting** and **Stimulating Environment** with **Quality** provision.*

*We also strive to develop the player's sense of **Self Esteem, Motivation** and **Desire to Learn** via coaching and education.*

[www.bwfciss.co.uk](http://www.bwfciss.co.uk)

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