



NSD SOCCER CLUB PARTNERS WITH TOTAL SOCCER DEVELOPMENT EFFECTIVE IMMEDIATELY



September 30TH, 2011 – National Sports Development Soccer Club (NSDSC) announced it will be combining efforts with TOTAL SOCCER DEVELOPMENT (TSD) to bolster its already strong soccer team development and program offerings.

With the departure of Shaun Lowther, who has become the new Head Technical Director for Alberta Soccer Association (ASA), Troye Flannery, TSD's Director of Soccer and NSDSC Head Technical Director is pleased to announce the immediate hiring of Alan Alderson, as TSD's new Director of Coaching.

Alan Alderson's coaching career includes over 20 years of extremely successful head coaching experience paralleled by a coaching/playing career that has also included professional, national, university, provincial and high level senior and youth teams. Backed by a solid academic background, including a Master's Degree in Coaching Studies, a BA in Physical Education, a Diploma in Coaching Studies, and substantial coaching credentials from national governing bodies in Canada and the United States, Alderson is known for building highly successful teams, exceeding expectations and helping individuals potentiate.



Together, Troye, Alan and TSD will work with the NSDSC to continue offering a premier soccer development program for years to come - from grassroots to elite levels (U10 – U18).

TOTAL SOCCER DEVELOPMENT will provide NSD SOCCER CLUB with the following services;

- Seasonal Team Evaluation & Formation
- NSDSC Player Development Programming
- Technical Services
- Coach Education
- Coaches – Camps & Clinics
- Coaching Development and Mentorship
- Comprehensive Soccer development curriculums for all teams
- Training camps for all NSDSC teams
- Continued Partnership with Bolton Wanderers Football Club of the Premiership League
- Soccer Club Administration



Troye Flannery, TSD Director of Soccer had these comments, "While I am genuinely happy for the opportunity that Shaun has been offered with ASA, I am very excited to have Alan join me at TSD and I look forward to working with Alan again. Together, I know we are going to be able to deliver an unsurpassed level of soccer player and coaching development in the City of

Calgary. Our partnership with the NSDSC will continue in full force and all the members of NSDSC will benefit from our increased offerings”

Alan Alderson, TSD’s *NEW* Director of Coaching had this to say about his new role and the partnership, “I am extremely excited for the opportunity to be a part of an ambitious organization committed to developing an environment where its players, coaches and volunteers will experience great opportunity for growth, development and reaching their potential. I am looking forward to doing my part in contributing to this dynamic environment and being a part of a community that is striving to find ways to help people pursue their dreams and goals.”

In closing, Shaun Lowther, Head Technical Director ASA notes, “It is with a heavy heart that I leave TSD and NSDSC. I am thankful for all the friendships and relationships that I have been able to develop with all the players, parents, coaches, volunteers and board members over the years. Moving forward, the NSDSC is in very good hands with Troye and Alan, who I have known for many years – together, they will undeniably be able to take the club to new heights and levels of development and achievement.”

About the NSD Soccer Club

The NSD Soccer Club is “Committed to Excellence” by providing an environment to capture the fun, sportsmanship and skill development of the game of soccer for all of its members to the best of their ability. Our motto “Soccer for Life” can be achieved through a systematic approach based on age and gender specific objectives in accordance to our “Long Term Player Development” model (LTPD).

The NSD Soccer Club’s vision is to create value for their membership, taking pride in their service, staff and volunteers.

www.nsdsooccer.com

About TOTAL Soccer Development

TOTAL SOCCER DEVELOPMENT (TSD), under the MAVERICK Group of Companies, provides soccer development, technical training, and administrative support to Associations, teams and individuals. TSD’s services cater to grassroots to elite levels providing soccer expertise on all fronts.

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